

# ANNUAL SPONSORSHIP

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2026



# Meet Our Team

The Carmel Youth Assistance Program serves as an early intervention advocate for youth ages 3-17 who are facing challenging life circumstances. Leveraging the distinct legal authority of our Early Intervention Advocates, we collaborate closely with schools, law enforcement, and the judicial system to craft comprehensive intervention strategies.

CYAP connects families and youth to various resources including mentoring, tutoring, mental health supports, food and clothing assistance, financial assistance, transportation, and much more!

## Our Team



**Maggie Figge**

Early Intervention Advocate



**Melissa Clapp**

Early Intervention Advocate



**Kyla Wagner**

Program Coordinator &  
Early Intervention Advocate



**Amanda Klotsch**

Advancement Coordinator



**Jacki Falkenstein**

Office & Records Coordinator

# 2026 Sponsorship Levels

## HERO Sponsorship

1 Available

- Two premium tables (16 tickets) with VIP early entry
- Activity naming recognition at spring event
- Linked logo on event website/silent auction
- Logo in event program and emcee mention
- Social media feature for event post
- Logo on all event promotional items and signage
- Raffle tickets (4) for all guests at spring event
- Invite and signage to any 2026 CYAP event
- Feature in annual report and on CYAP office donor wall
- Advertisement/mention in local print magazine
- Spotlight email and bi-monthly newsletter mentions
- Quarterly social media shout out on multiple platforms
- Linked logo on CYAP website

**\$10,000**

## CHAMPION Sponsorship

2 Available

- 8 tickets to 2026 spring event with VIP early entry
- Activity naming recognition at spring event
- Linked logo on event website/silent auction
- Logo in event program and emcee mention
- Logo on all event promotional items and signage
- Social media feature for event post
- Raffle tickets (4) for all guests at spring event
- Feature in annual report and on CYAP office donor wall
- Spotlight email and quarterly newsletter mentions
- Semi-annual social media mention on multiple platforms
- Linked logo on CYAP website

**\$8,000**

## ADVOCATE Sponsorship

4 Available

- 8 tickets to the 2026 spring event
- Activity naming recognition
- Linked logo on event website
- Name in event program & emcee mention
- Social media feature for event post
- Semi-annual newsletter mention with logo
- One group social media shout out on multiple platforms
- Linked logo on CYAP website

**\$6,000**

## MENTOR Sponsorship

Unlimited

- 8 tickets to the 2026 spring event
- Logo on event website
- Name in event program
- Social media feature for event post
- Annual newsletter mention
- Logo on CYAP website

**\$4,000**

## FRIEND Sponsorship

Unlimited

- 4 tickets to the 2026 spring event
- Name on CYAP website
- Annual newsletter mention

**\$2,500**

# Annual Sponsorship Benefits



| <b>2026 Sponsorship Opportunities</b>                                                  | <b>HERO<br/>\$10,000<br/>(1)</b>                  | <b>CHAMPION<br/>\$8,000<br/>(2)</b>               | <b>ADVOCATE<br/>\$6,000<br/>(4)</b> | <b>MENTOR<br/>\$4,000<br/>(Unlimited)</b> | <b>FRIEND<br/>\$2,500<br/>(Unlimited)</b> |
|----------------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------------|-------------------------------------|-------------------------------------------|-------------------------------------------|
| <b>Email Newsletter Recognition to 1,000+ CYAP newsletter subscribers</b>              | Linked Logo<br>Bi-Monthly                         | Logo<br>Quarterly                                 | Logo<br>Semi-Annual                 | Name<br>Annual                            | Name<br>Annual                            |
| <b>Spring Event Tickets</b>                                                            | 16 VIP w/early entry                              | 8 VIP w/early entry                               | 8                                   | 8                                         | 4                                         |
| <b>Event Program - 200+ event attendees</b>                                            | Logo & Name<br>Emcee Mention                      | Logo & Name<br>Emcee Mention                      | Name<br>Emcee Mention               | Name                                      |                                           |
| <b>Spring Event Raffle Tickets</b>                                                     | 4 per guest<br>64 total                           | 4 per guest<br>32 total                           |                                     |                                           |                                           |
| <b>Social Media Mentions</b>                                                           | Four<br>Featured Posts                            | Two<br>Featured Posts                             | One<br>Group Post                   | Event Group<br>Post                       |                                           |
| <b>Logo on CYAP Website</b>                                                            | Linked                                            | Linked                                            | Linked                              | Non-Linked                                |                                           |
| <b>Logo on Event Signage and Event Website</b>                                         | All event promo items, signage, and emcee mention | All event promo items, signage, and emcee mention | Name in program & emcee mention     | Name in program                           |                                           |
| <b>Event Activity Naming Recognition</b>                                               | First Choice                                      | Second Choice                                     | Third Choice                        |                                           |                                           |
| <b>Event Social Media Feature – Facebook, Instagram and LinkedIn</b>                   | Dedicated Boosted Post w/Logo                     | Dedicated Post w/Logo                             | Sponsor Group Post                  |                                           |                                           |
| <b>CYAP Office Donor Wall Feature</b>                                                  | X                                                 | X                                                 |                                     |                                           |                                           |
| <b>All Silent Auction Recognition – logo on bidding website</b>                        | X                                                 | X                                                 |                                     |                                           |                                           |
| <b>Sponsor Spotlight Email - dedicated email to 1,000+ CYAP newsletter subscribers</b> | X                                                 | X                                                 |                                     |                                           |                                           |
| <b>Annual Report Feature</b>                                                           | X                                                 |                                                   |                                     |                                           |                                           |

# Annual Sponsorship Commitment Form



## Sponsorship Level Selection:

- |                                                         |                                                       |
|---------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> HERO (Annual Fee: \$10,000)    | <input type="checkbox"/> MENTOR (Annual Fee: \$4,000) |
| <input type="checkbox"/> CHAMPION (Annual Fee: \$8,000) | <input type="checkbox"/> FRIEND (Annual Fee: \$2,500) |
| <input type="checkbox"/> ADVOCATE (Annual Fee: \$6,000) |                                                       |

☐ Check #

☐ Pay by card:  
<https://carmelyap.org/get-involved/donate/>

## Sponsorship Information:

Business Organization Name:

Website / Email:

Industry:

Phone Number:

Full Address:

City / State / Zip Code:

## Individual Representative Contact Information:

First Name:

Last Name:

Title:

Phone:

Email:

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Signature of Representative

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Printed Name

## Were you referred by an employee or board member?

☐ No ☐ Yes If so, whom?

This agreement is established between the Carmel Youth Assistance Program and the above ("Sponsor") regarding our sponsorship levels for 2026. This signed agreement makes no guarantee and establishes no partnership regarding any further or associated activities of CYAP or the signed party. The sponsor agrees to pay the amount checked above to Carmel Youth Assistance within two weeks unless otherwise agreed upon by the parties.

Checks should be made payable to Carmel Youth Assistance Program and mailed, along with a copy of the signed commitment form, to: 515 East Main Street, Suite 127, Carmel, IN 46032.

# In-Kind Donation Commitment Form



We are excited to invite you to become a valued contributor for our 2026 Rock the Boat event. As we prepare for this important occasion, we are seeking in-kind donations to enhance our event experience and support our mission.

We would greatly appreciate any contributions in the following areas. Please mark the box with **quantity** of each item you would like to donate. You can donate multiple of each item.

☐

**Gift Basket - valued at \$150 or more**  
*\*received by March 22*

☐

**\$400-\$500 silent auction financial contribution** *\* donate by Mar. 2*

☐

**Gift Card - any value**

☐

**Individual Silent Auction Item**

## Contact Information:

**First Name:**

**Last Name:**

**Email:**

**Phone:**

**Address:**

**Note:**

**Items should be dropped off or mailed to:**

**515 East Main Street, Suite 127, Carmel, IN 46032**

**If you need pickup of your item, please reach out to us by email or phone.**

**carmelyouthassistance@gmail.com | 317-501-1739**

**<https://carmelyap.wedoauctions.com>**