

# ANNUAL SPONSORSHIP

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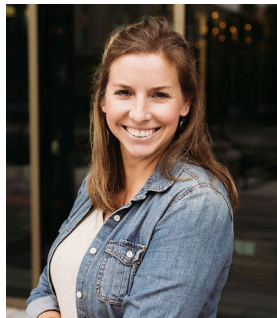
**2025**

# Meet Our Team

The Carmel Youth Assistance Program serves as an early intervention advocate for youth ages 3-17 who are facing challenging life circumstances. Leveraging the distinct legal authority of our Early Intervention Advocates, we collaborate closely with schools, law enforcement, and the judicial system to craft comprehensive intervention strategies.

CYAP connects families and youth to various resources including mentoring, tutoring, mental health supports, food and clothing assistance, financial assistance, transportation, and much more!

## Our Team



**Maggie Figge**

Early Intervention Advocate



**Melissa Yarger**

Early Intervention Advocate



**Kyla Wagner**

Program Coordinator



**Amanda Klotsch**

Advancement Coordinator



**Emily Timmins**

Office Coordinator

# Sponsorship Levels:

## HERO Sponsorship

- 8 VIP tickets to the 2025 gala event
- 8 tickets to the 2025 fall event
- Gala and fall event host naming recognition
- Linked logo on event website
- Logo in event program and emcee mention
- Social media feature for dedicated event post
- Logo on event promo items and step & repeat

- Utility insert in the gala event program
- Opportunity for Giving Tuesday match recognition
- Featured in annual report and on office plaque
- Advertisement/feature in local print magazine
- Spotlight email and bi-monthly newsletter mentions
- Quarterly social media shout out on multiple platforms
- Linked logo on CYAP website

**ONLY 1  
AVAILABLE**

**\$15,000**

## CHAMPION Sponsorship

- 8 VIP tickets to the 2025 gala event
- 8 tickets to the 2025 fall event
- Gala activity naming recognition
- Linkable logo on event website
- Logo in event program and emcee mention

- Social media feature for dedicated event post
- Featured on office plaque
- Logo on event step & repeat
- Spotlight email and quarterly newsletter mentions
- Semi-annual social media mention on multiple platforms
- Linked logo on CYAP website

**\$10,000**

## ADVOCATE Sponsorship

- 8 VIP tickets to the 2025 gala event
- 4 tickets to the 2025 fall event
- Gala activity naming recognition
- Linked logo on event website
- Name in event program & emcee mention

- Social media feature for dedicated event post
- Featured on office plaque
- Semi-annual newsletter mention
- One social media shout out on multiple platforms
- Linked logo on CYAP website

**\$7,500**

## MENTOR Sponsorship

- 4 tickets to the 2025 gala event
- 4 tickets to the 2025 fall event
- Name in event program

- Sponsor-level recognition for event social media post
- Annual newsletter mention
- Linked logo on CYAP website

**\$5,000**

## FRIEND Sponsorship

- 4 tickets to a CYAP event of your choice
- Name in event program

- Sponsor-level recognition for event social media post
- Annual newsletter mention

**\$2,500**

<b>2025 Sponsorship Opportunities</b>	<b>HERO</b> \$15,000 (1)	<b>CHAMPION</b> \$10,000 (3)	<b>ADVOCATE</b> \$7,500 (6)	<b>MENTOR</b> \$5,000 (Unlimited)	<b>FRIEND</b> \$2,500 (Unlimited)
Email Newsletter Recognition to 1,000+ CYAP newsletter subscribers	Linked Logo Bi-Monthly	Logo Quarterly	Logo Semi-Annual	Logo Annual	Name Annual
Social Media Mentions	Four Featured Posts	Two Featured Posts	One Featured Posts	Event Group Post	Event Group Post
Event Program - 400+ event attendees	Logo & Name Emcee Mention	Logo & Name Emcee Mention	Name Emcee Mention	Name	Name
Social Media Feature – Facebook, Instagram and LinkedIn	Dedicated Boosted Post w/Logo	Dedicated Post w/Logo	Sponsor Group Post	Sponsor Group Post	
Logo on CYAP Website	Linked	Linked	Linked	Non-Linked	
Gala Event Tickets	8	8	8	4	4 tickets to Gala <b>OR</b> Fall Event
Fall Event Tickets	8	8	4	4	4 tickets to Gala <b>OR</b> Fall Event
Logo on Event Signage and Event Website	X	X	X		
Gala Activity Naming Recognition	X	X	X		
Office Plaque Feature	X	X	X		
Sponsor Spotlight Email - dedicated email to 1,000+ CYAP newsletter subscribers	X	X			
Logo on Step & Repeat	X	X			
Logo on Event Promotional Items/Window Cling	All	Cling Only			
All Silent Auction Recognition – logo on bidding website	X	X			
Utility insert in Gala Event Program	X				
Gala & Fall Event Naming Recognition	X				
Featured in Annual Report	X				
Feature in Local Print Magazine	X				
Giving Tuesday Match Recognition	X				

# Annual Sponsorship Commitment Form



## Sponsorship Level Selection:

- HERO (Annual Fee: \$15,000)       MENTOR (Annual Fee: \$5,000)
- CHAMPION (Annual Fee: \$10,000)       FRIEND (Annual Fee: \$2,500)
- ADVOCATE (Annual Fee: \$7,500)

Check #

Pay by card:  
<https://youthassistance.org/carmel-donation>

## Sponsorship Information:

Business Organization Name:

Website / Email:

Industry:

Phone Number:

Full Address:

City / State / Zip Code:

## Individual Representative Contact Information:

First Name:

Last Name:

Title:

Phone:

Email:

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Signature of Representative

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Printed Name

## Were you referred by an employee or board member?

No     Yes    If so, whom?

This agreement is established between the Carmel Youth Assistance Program and the above ("Sponsor") regarding our sponsorship levels for 2025. This signed agreement makes no guarantee and establishes no partnership regarding any further or associated activities of CYAP or the signed party. The sponsor agrees to pay the amount checked above to Carmel Youth Assistance within two weeks unless otherwise agreed upon by the parties.

Checks should be made payable to Carmel Youth Assistance Program and mailed, along with a copy of the signed commitment form, to: 515 East Main Street, Suite 127, Carmel, IN 46032.

# In-Kind Donation Commitment Form



We are excited to invite you to become a valued contributor for our 2025 Gala event. As we prepare for this important occasion, we are seeking in-kind donations to enhance our event experience and support our mission.

We would greatly appreciate any contributions in the following areas. Please mark the box with **quantity** of each item you would like to donate. You can donate multiple of each item.

**Gift Basket - valued at \$150 or more**

**Individual Silent Auction Item**

**Gift Card - valued at \$25 or more**

**Dessert Dash Item - Feeds at least 8**

## Contact Information:

**First Name:**

**Last Name:**

**Email:**

**Phone:**

**Address:**

**Note:**

**Items should be dropped off or mailed to:**

**515 East Main Street, Suite 127, Carmel, IN 46032**

**If you need pickup of your item, please reach out to us by email or phone.**

**carmelyouthassistance@gmail.com | 317-571-4615**

# We Need You!

The Carmel Gala, benefiting the Carmel Youth Assistance Program (CYAP), will be held on April 26, 2025, at the Ritz Charles. CYAP provides critical support to at-risk youth ages 3-17 in our community through family services, tutoring, mentoring, and resource connections.

The Carmel Gala is our largest fundraising event, covering nearly 90% of our annual budget. It is chaired by the Mayor of Carmel and supported by the City. This year, we're celebrating our 10th anniversary of serving over 700 youth. The event will feature dinner, dancing, entertainment, and fundraising opportunities, including a silent auction and the popular Dessert Dash.

We are seeking donations for the Dessert Dash, a fun competition where tables bid for the best desserts. Last year, the Dessert Dash raised over \$30,000 in under five minutes! Donors will be recognized with their names displayed next to their dessert and listed in the program for over 400 attendees to see. Desserts should serve at least 8 people.

In addition to dessert donations, we are also looking for silent auction baskets valued at \$150 or more, or individual items that can be added to other baskets, as well as gift cards.

We would greatly appreciate any contribution and hope to have donors confirmed by March 1, 2025. Thank you for considering supporting this important event!

